



## **2019-20 PIEDMONT TIGERS SPONSORSHIP PACKET**

**“WE ARE ONE!!”**

## ***ABOUT US***

The Piedmont Tigers Youth Football and Cheer Club (PMT) is a partnership between Elite Performance Sports NC, Inc. and the Piedmont Panthers Youth Football and Cheer Organization. These two nonprofit entities saw fit to combine forces to create the **premier youth sports organization** in the Greater High Point, NC region, with a focus on engaging local youth and their families through sports, community service and education. We intend on using youth football as a catalyst for preparing our participants for life on and off “the field of play”.

Together, we bring collectively, over 100 years of mentoring, coaching, education and community involvement experience. With us, it is much more than “just football and sports”.

***PIEDMONT TIGERS***

***WE ARE ONE,***

***WE ARE PMT!!***





Dear Prospective Sponsor/Partner:

We are contacting potential partners, like you, to assist with our efforts for the 2019-2020 year. This is an extremely exciting time for our organization. The High Point Tigers Youth Football and Cheer Club have joined forces with the Piedmont Panthers Youth Football and Cheer organization to form the Piedmont Tigers Youth Football and Cheer. This collaboration allows us to serve more children and their families with a farther outreach to our existing, now collective programming.

Our purpose for contacting you is we believe that our mission of “mentoring our youth towards becoming productive citizens of the future with a desire to continue giving back to one’s community” is direct line with your organization’s mission and commitment to serve. It has been proven that 80% of our participants come from households well below the national poverty threshold and cannot afford our tuition. This has not deterred our efforts, as a matter of fact, it has been our driving force to continue our efforts of assisting the underserved. Established in 2016, both organizations are quickly approaching their fourth year of operations focusing on developing our youth; not only in sports but community service and education as well. This is greatly achieved through various fundraising efforts, personal financing of our collective board members and financially advantaged parents and the support of individuals and organizations like you.

By signing on as a sponsor/partner, you will be assisting our annual outreach efforts which includes four (4) youth football and cheer teams (broken down by age group - ages 5-13), a “free” football camp for area youth ages 5-18, “free” tutoring every Monday for youth needing additional academic support and field trips; to name a few. Your donations/sponsorship go towards transportation (games & field trips), equipment & supplies (both football and educational), meals/snacks for our participants and other operational costs. We also look for “in-kind” assistance from potential partners in lieu of monetary gifts.

We welcome the opportunity to speak with you further on how we can work together in our joint quest of making our communities safe and pleasant for **ALL** our residents, especially the youth. You can contact us via email at [epsncyouth@gmail.com](mailto:epsncyouth@gmail.com) to set up a convenient time to discuss these opportunities in further detail.

Thanks in advance for your support and commitment towards changing the lives of our underserved youth.

Sincerely,

*Tony Graham*

Tony Graham  
Executive Director  
Elite Performance Sports NC, Inc.



# ***PACKAGES***

---

## ***TIGER PLATINUM - 2,000***

- **BANNER DISPLAY @ ALL HOME GAMES (4 GAMES)**
- **OPPORTUNITY FOR GAME DAY SETUP**
- **GAME DAY "THROWS"**
- **LIVE MENTIONS AT ALL HOME GAMES**
- **OPPORTUNITY FOR BANNERS/GAME DAY SETUP AT CCYAL CHAMPIONSHIP (LOCATION TBD)**
- **FOUR (4) PASSES TO ALL PIEDMONT TIGERS HOME GAMES**
- **OFFICIAL TEAM PLAQUE**
- **TWO (2) OFFICIAL PIEDMONT TIGERS T-SHIRTS**
- **OPPORTUNITY FOR TABLE AT END OF YEAR BANQUET**

## ***TIGER GOLD - 1,000***

- **BANNER DISPLAY @ ALL HOME GAMES (4 GAMES)**
- **OPPORTUNITY FOR GAME DAY SETUP**
- **LIVE MENTIONS AT ALL HOME GAMES**
- **OPPORTUNITY FOR BANNERS/GAME DAY SETUP AT CCYAL CHAMPIONSHIP (LOCATION TBD)**
- **FOUR (4) PASSES TO ALL PIEDMONT TIGERS HOME GAMES**
- **OFFICIAL TEAM PLAQUE**
- **TWO (2) OFFICIAL PIEDMONT TIGERS T-SHIRTS**
- **OPPORTUNITY FOR TABLE AT END OF YEAR BANQUET**

## ***TIGER BRONZE - 500***

- **BANNER DISPLAY @ HOMECOMING/COMMUNITY DAY GAME (TBD)**
- **LIVE MENTIONS AT ALL HOME GAMES**
- **OPPORTUNITY FOR BANNERS/GAME DAY SETUP AT CCYAL CHAMPIONSHIP (LOCATION TBD)**
- **TWO (2) PASSES TO ALL PIEDMONT TIGERS HOME GAMES**
- **OFFICIAL TEAM PLAQUE**
- **TWO (2) OFFICIAL PIEDMONT TIGERS T-SHIRTS**
- **OPPORTUNITY FOR TABLE AT END OF YEAR BANQUET**

**\*\*OTHER SPONSORSHIP OPPORTUNITIES AVAILABLE UPON REQUEST**